



N · A · B · S ·

Fast Forward.

Get pitch perfect

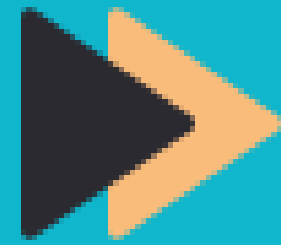
Est.
1999

Give your brightest talent time to shine at Fast Forward 2025

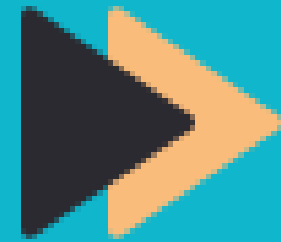
Fast Forward your team's development.

Educate, inspire and retain your rising stars by signing them up to Fast Forward, NABS' annual training programme.

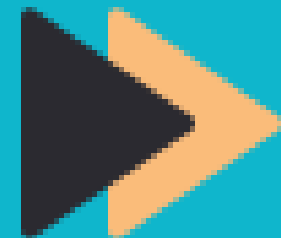
Empower your staff to contribute more meaningfully and more confidently to your business, while expanding their networks at the same time



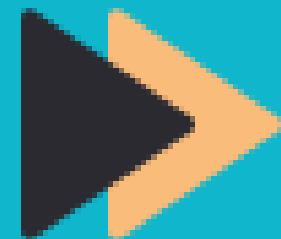
Exposure to a real client



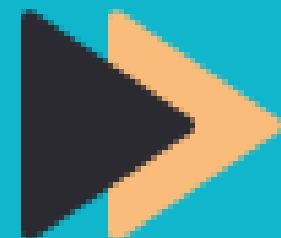
Respond to a live client brief



Boost collaboration & teamwork skills



Build confidence pitching & presenting



Develop deeper industry understanding



Key facts

Who:

Fast Forward 2025 is perfect for junior to mid-level talent or those looking to develop and enhance their pitching skills. Previous delegates have worked in new business, UX, account handling and planning, creative solutions and more.

What:

A six-week pitching course to educate, motivate and inspire future leaders. Delegates work in teams on a real client brief, culminating in a final pitch judged by senior industry figures.

Where:

Fast Forward 2025 delegates will benefit from virtual and in-person sessions.

When:

Late February to March 2025

Why:

Connect your top talent to rising stars across the industry, creating a career-enriching community

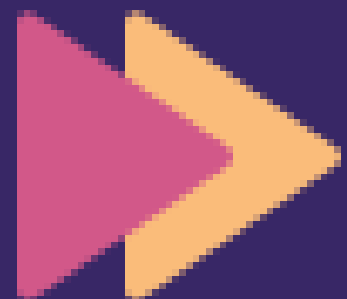
Hybrid model to support different learning styles and increase accessibility

Online platform, accessible 24/7, packed with guidance from industry experts on pitching success

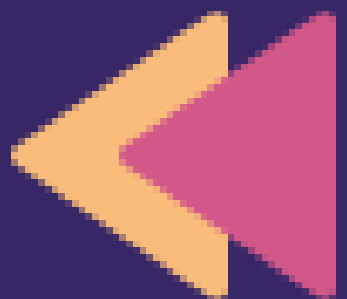
Essential content on supporting mental wellness, thanks to NABS' market-leading insight

Delegates work on an inspiring topical social issue client

All profits go back to NABS, your industry charity, to help support mental wellness in our community



COST: £1,500 + VAT PP



Helping to develop future leaders since 1999

“Testing your work in front of senior clients is an opportunity that’s hard to come by early in your career. NABS throws you into the deep end and gives you the teaching, time, and support to rise to the challenge.” **Fast Forward 2024 Delegate**

"Fast Forward is always special – it is a true jewel in NABS’ crown" **Kerry Glazer | Chair, AAR**

"A fundamental part of our Learning and Development programme" **adam&eveDDB**

"The best way to fast forward your career" **Kieron Matthews | CEO, Flock Associates**

"Really helps delegates understand the full spectrum between media and advertising, and how marketing is changing" **James Appleby | Chair, Fast Forward**

"Our industry has a bright future if this is anything to go by" **Ian Haworth | Creative director, McCann**

Created by **Jeremy Bullmore** “Quite possibly the most admired man in advertising” **Campaign**

Incredible industry speakers.

Inspiring client briefs.



KElly Parker



Julian Douglas



Paul Gayfer

GambleAware



Fast Forward delegates learn from leading industry speakers and work in teams on an exciting client brief.

Each team is supported throughout by mentors from across adland, providing valuable experience and expertise.



Matt Gainsford



Monica Majumdar



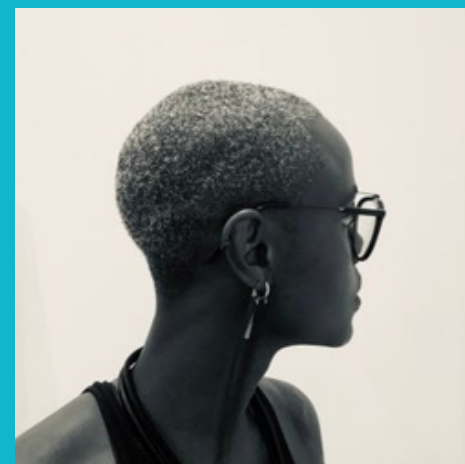
Mark Runacus MBE



Loz Horner



Dan Clays



Natasher Beecher



Over 1600 people trained from leading brands including:

adam&eve DDB AMV BBDO BBH Clear Channel
Clearcast DCM Dentsu Essence Media Com Finecast
Fundamental Media Global Havas IPG
Mediabrand Lucky Generals Kinetic Leo Burnett
McCann Mindshare Mr President MullenLowe News
UK Ogilvy PHD Publicis Saatchi & Saatchi Sky Talon
The Guardian Wavemaker WPP 23red and many
more

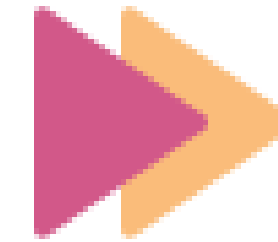
COST: £1,500 + VAT PP

Book Fast Forward for your staff and help them get pitch perfect

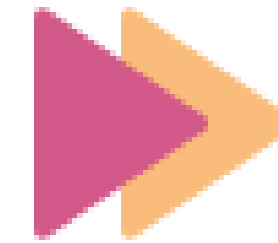
To book or for more information:
Contact **Caitlin Turner, Course Director**

Email:
c.turner@nabs.org.uk

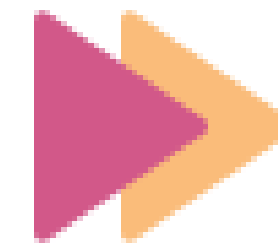
Web:
nabs.org.uk/events/fast-forward



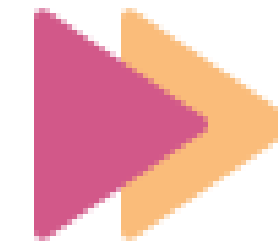
Two decades of success



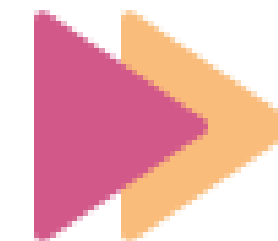
IPA accredited (27 hours)



More than 1600
delegates trained



Empower and educate your
rising stars



Retain talent, build
careers and community